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David Busch's™ Canon EOS 7D Guide To Digital SLR Photography (David Busch's Digital Photography Guides)



Synopsis

Welcome to the Canon EOS 7D, Canon's new digital SLR that is loaded with professional features at an affordable price. DAVID BUSCH'S CANON EOS 7D GUIDE TO DIGITAL SLR PHOTOGRAPHY shows readers how to make the most of their camera's robust feature set, including 18 megapixel resolution, blazing fast automatic focus, the real-time preview system Live View, and full HD movie-making capabilities, to take outstanding photos and videos. They'll learn how, when, and, most importantly, why to use all the cool features and functions of their camera to take eye-popping photographs. Introductory chapters will help them get comfortable with the basics of their camera before you dive right into exploring creative ways to apply the Canon EOS 7D's exposure modes, focus controls, and electronic flash options. This book is chock full of hands-on tips for choosing lenses, flash units, and software products to use with their new camera. Beautiful, full-color images illustrate where the essential buttons and dials are, so they'll quickly learn how to their Canon EOS 7D, and use it well.

Book Information

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Customer Reviews

Features From the Publisher Shows readers how to master all the features and functions of the Canon EOS 7D, Canon's advanced yet affordable new dSLR model. Clear instructions and beautiful, full-color images will quickly help readers get familiar and comfortable with their cameras. Written by working photographer and best-selling camera guide author David Busch, who

understands digital photography with Canon digital single lens reflex cameras.

Introduction. 1. Shooting Your First Canon EOS 7D Picture. 2. The Canon EOS 7D Roadmap. 3. Setting Up Your Canon EOS 7D. 4. Setup: Playback and Shooting Menus. 5. Setup: Custom Settings Menu. 6. Setup: Setup Menu, Retouch Menu, My Menu. 7. Optimizing Exposure. 8. Movie-Making and Advanced Techniques. 9. Working with Lenses. 10. Working with Light. 11. Downloading and Editing. 12. Troubleshooting Your Canon EOS 7D. Glossary. Index.

Simply put: if you are going to get one book on the Canon 7D, this one should be it. I ended up trying almost every 7D book out there and this is by far the best. Other books either come off as being a very generic source of info that could have been written for any camera or, on the other extreme, simply a rehash of the user manual. David Busch's book is right where you want a book like this to be. It does a great job of teaching you how to use the advanced functions you find on the 7D to better your pictures. Where other books get stuck on teaching you about aperture and shutter speed, this book assumes you know the basics and teaches you about the sophisticated new auto-focusing system present in the 7D. Finally, a book that is written specifically for the 7D, but goes beyond what you find in the user manual. The book starts with several basic chapters to get you acquainted with the camera, including a quick start guide. It then moves into "beyond the basics" chapters to teach you about the metering modes and how to attain a good exposure from your 7D, mastering the autofocus modes, and shooting movies. The book then goes into customizing your camera so that you are ready to shoot exactly how you want to shoot, a good chapter on lenses, and how to work with light (continuous vs flash, and using the new wireless flash controller). It then ends on a couple of "Enhancing your experience" chapters that go into downloading, editing, and printing and then a chapter on troubleshooting and preventing problems that might arise with your 7D. Overall, it's very good and well-worth the read for anyone who has a 7D.

For Canon 7D users, this is the reference book to have. The 7D is the industry's first pro quality APS-C size sensor DSLR camera. I upgraded from a Canon 20D 5 months ago and couldn't get the information I needed to maximize the capabilities of this camera from the owners manual. Dave Busch's book gives me the information I needed. Whether you're upgrading within the Canon line or using the 7D camera after using other manufacturer's cameras, this book gives you the information you will need in an easy to read, very understandable style with extensive use of full color

information. The 7D takes amazingly beautiful pictures if you understand and use its extensive capabilities correctly. The 7D's new professional quality focus system is thoroughly described along with live view. The book covers taking HD movies and the extensive menu options built into the camera. I rated this book a 5 star because of its easy to understand style and it's the best camera operating book I've ever used.

I found this book very helpful, filled with information for all levels of photographers. It has helpful tips on lens choices, too, and the illustrations have helpful information that has labels when needed. This isn't one of those books you eagerly wait to get just to say, "I could've read the manual!" The information here enlarges upon and adds to the information in the camera manual. It is also written in easy to understand language. The one drawback to this book is that it isn't as portable as I'd like and not as portable as it could be. For example, the illustrations of the camera menus and a photo of the side of the camera showing the ports for the cables take up almost half a page. It's nice to have the menus larger than I can see them on the camera, but not to this extent. I keep thinking if only the pictures were reduced, the book could probably be 1/3 less in pages and weight and I could carry it along on longer treks. It's a little wider than a lot of hardback books, too. The quality of the paper is great - thick and non-absorbent. I'd recommend this to anyone who can remember what's in the book while they're out shooting or to someone who doesn't mind adding a heavy book to their camera bag.. The tradeoff in good information can be worth it.

A few years ago, when I bought my first DSLR the Canon XSi/450D, I ordered a couple of books on it and found David Busch's book very informative, helpful and most of all, readable. I hardly ever needed to look at the Canon manual. For my old eyes, the Canon manual is not the first choice. And now I got the Canon EOS 7D a couple of weeks ago, I immediately ordered both of David Busch's books. His 7D Field Guide is a concise reference, very handy and pretty comprehensive. I did take a quick look at it and kept it aside for occasional reference whenever I need it. His Canon 7D Guide to Digital SLR Photography has 473 pages. Happily its a very readable guide and trust me, unless you are an old hand at DSLR's, you need this book. I have read about 200 pages already, and do find quite a bit of stuff which I know well enough, but more information specific to the 7D, which is absolutely a must-know. I have used the XSi for about 3 years and being familiar with Canon's system, I was able to set-up and start using the 7D right away without cracking open the manual. But I could see that the 7D is a whole new, complex, sleek, different animal. For example, its Auto-Focus system is perhaps generations ahead of the now pokey (comparatively) auto-focus

ability of the XSi. A bit of hand-holding is nice so I can take full advantage of a variety of new features in this camera. There is a lot of material in this book which applies to DSLR's in general, not necessarily specific to the 7D. I love reading books, and the extra material i.e. a discussion of what is Phase Detection mode, Contrast Detection mode, etc.. well, I find it interesting and informative. One doesn't need to understand all this to use either of these modes in the 7D, though. But there is other general information about using DSLRs in the book, which newbies will surely find useful. I got the books the day after I received my 7D. Using my old 2GB CF cards with the 7D, I realized I would need faster and larger memory cards (the 7D takes 18 megapixel JPEGs and much larger RAW pictures, and the burst mode takes 8 frames/sec). When the books arrived, I took a quick look to see what David Busch recommended about the speed/size of the memory cards. There was no specific recommendation. So I emailed him with this question, and he responded with info about what type, speed, size and brand of CF cards he personally uses. Bottom line, this book is an excellent guide if you don't mind a detailed guide with the author's recommendations and sometimes his personal choice of settings (he explains why) plus other general DSLR information, information about lenses, etc. Remember, even if you are a newbie, you will probably at some point need some information about available lenses and what to get, etc. If you need just a compact guide to the 7D, then get his David Busch's Compact Field Guide For The Canon EOS 7D. The Field Guide is probably the book you will continue to use for reference long after you have become very familiar with the 7D. To start with though, I recommend that you read this full guide to really understand all the features/menus/custom functions/buttons, the author's explanations, recommendations etc. This is a new generation camera with very complex features that one needs to understand to use it to the maximum. Remember, this DSLR is even more advanced than the full-frame Canon 5D Mark II which, like its predecessor the 5D, is a legend.

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